

CLAIMS

1. A beverage packaging unit (1) that includes an opening (8) through which the beverage can be drunk, wherein the opening (8) is sealable by means of a closure element (3) **characterized in that** said unit (1) is parallelepipedic in shape and includes a hollow box-like body (2) and said closure element (3); in that one corner of said parallelepipedic hollow box-like body (2) is bevelled at which a three-sided surface (7) is formed which is intended to abut said box-like body (2); in that the unit includes a tubular part (4) which projects out from said surface (7) and which includes said opening (8); in that said closure element (3) includes a generally pyramidal body which is configured so that when in abutment with said bevelled corner of said box-like body (2) it forms, together with said closure element (3), said parallelepipedic packaging unit (1); in that said closure element includes a cavity (6) for receiving said tubular part (4); and in that the unit includes mutually co-acting fastener means (10), partly on the tubular part (4) and partly in said cavity (6) said fasteners functioning to removably retain said closure element (3) on said tubular part (4) such that said box-like body (2) and said closure element (3) will together form a parallelepiped.
2. A beverage packaging unit according to claim 1, **characterized in that** said closure element (3) can be rotated around the tubular part (4).
3. A beverage packaging unit according to claim 1 or 2, **characterized in that** a pipe (5) such as a drinking straw, extends through said tubular part (4) and down into the interior of the box-like body (2).

4. A beverage packaging unit according to claim 1 or 2, **characterized in that** a pipe (5), such as a drinking straw, extends through said tubular part (4) down to the bottom (21) of the body (2).

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5. A beverage packaging unit according to claim 3 or 4, **characterized in that** the drinking straw can be expanded at a location distanced from the tubular part (4).

10 6. A beverage packaging unit according to claim 1,2,3,4 or 5, **characterized in that** said fasteners (10) comprise a snap-lock.

7. A beverage packaging unit according to claim 1,2,3,4 or 5,
15 **characterized in that** said fasteners (10) comprise screw threads.

8. A beverage packaging unit according to claim 3,4,5,6 or 7, **characterized in that** also the outer end of the drinking
20 straw includes a snap lock co-acting with the closure element (3).

9. A beverage packaging unit according to any one of the preceding claims , **characterized in that** the tubular part
25 (4) projects sufficiently far from said surface (7) for a person to place his/her lips around the tubular part (4) and therewith drink from the box-like part (2).

10. A beverage packaging unit according to any one of the
30 preceding claims, **characterized in that** the closure element (3) is designed for sealing abutment with the outer end (11) of the tubular part (4) and/or with said three-sided surface (7).